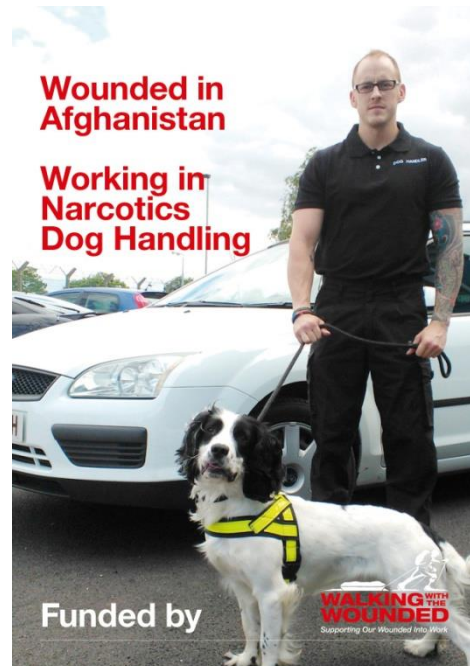
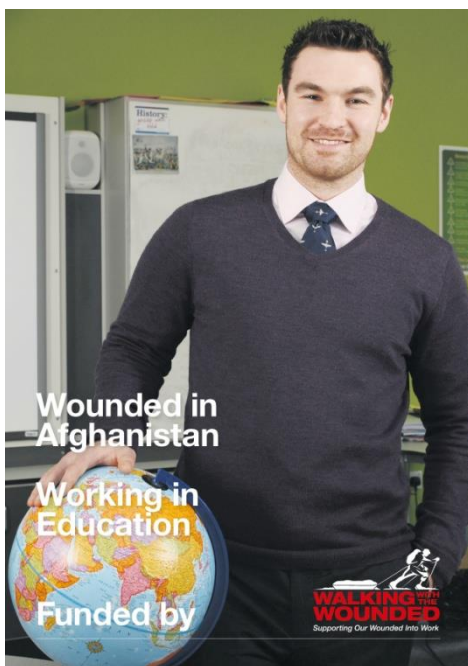


## OUR PURPOSE

**Walking With The Wounded** raises funds to support all veterans with physical, mental or social injuries to gain the skills and qualifications required to develop new careers outside the military, re-integrate into society and provide long-term security for themselves and their families.



This enables the blind, the burn victims, the mentally injured, the amputees and all the other wounded to rebuild their lives and return to the work place and in so doing provide long-term security for themselves and their families.

## THANK YOU FOR YOUR SUPPORT

## Fundraising Ideas - Events and Challenges

Fundraising Events come in all shapes and sizes: from Swishing Parties to Ghost Hunts, the possibilities are endless.

Or how about a sporting Challenge? You can run, sail, walk, hike, canoe, climb, swim or cycle your way to the finish line – either solo or as part of a team – all while raising funds for charity.

No matter what your age or where you live, there are many places to fundraise: at your school, your social club, the gym, the local pub, at college, down the supermarket, at work or at home.

If you need some inspiration, check out our A to Z of fundraising ideas to get you started

**Adventure Challenge**

**Bounce-a-thon**

**Community Car Wash**

**Dog Walking and Pet Sitting**

**Exchange Cocktail Dresses/Swishing Party**

**Fan Dance Race in the Brecon Beacons**

**Golf Tournament**

**Hike a National Trail**

**Improv Comedy Night**

**James Bond Themed Casino Night**

**Karaoke Party**

**Lake Triathlon**

**Mountain Climbing**

**New Year New You Fitness Goal**

**Orienteering Challenge**

**Parachute Jump**

**Quiz Night**

**Run a Marathon**

**School PTA Charity of the Year**

**Treasure Hunt**

**Used Book Exchange**

**Vintage Wine Tasting**

**Wedding Gift List Donations**

**Xbox Tournament**

**Yacht or Dinghy Race**

**Zumbathon**

## T-Shirts

Want to design a t-shirt specifically to promote your event? We can email you a high resolution digital image of our logo to include on your t-shirt or jersey.

Alternatively, fundraisers who want to wear a Walking With The Wounded T-Shirt, or technical running or cycling tops can purchase them at a discounted price. Call us on 01263 863 900 to order by credit card or go online to <http://shop.walkingwiththewounded.org.uk/> to see our range of merchandise.

# Good Luck and Thank You for Your Support!



## Fundraising Advice - Maximise Your Potential

Once you have decided on your fundraising event you need to publicise it in order to maximize your fundraising potential. You can do this in a few easy steps:

- go to <http://uk.virginmoneygiving.com/giving/> to set up your online giving page and select Walking With The Wounded as your charity
- personalise your message on your online giving page and upload a photo of you
- e-mail, tweet and facebook about your event and how to sponsor you and include a link to your online giving page on your page and in your e-mail signature
- talk to local businesses about sponsorship opportunities
- contact your local TV network, newspaper and radio station
- check if your workplace offers matched funding to recognise all of your efforts
- keep fundraising after the event – 20% of donations come in after you have crossed the finish line. Let people know you completed your challenge and include a final appeal
- if your donors are UK tax payers ask them to complete a Gift Aid form. WWTW can reclaim 25% basic rate tax on your donation, adding to the value of each donation
- personally thank all those who sponsored and supported you

## Social Media

Our fundraising team is keen to promote your event on our website, facebook page and twitter, so be sure to email your photographs before and during your event to [viveca@wwtw.org.uk](mailto:viveca@wwtw.org.uk).

## Raising Awareness

Can't fundraise but still want to help? Raising awareness is as important as raising funds so please spread the word! Tell your friends, family and colleagues about Walking With The Wounded, what we do, and who we help, and send them the link to our website.

[wwtw.org.uk](http://wwtw.org.uk)

Please like our page on  [facebook.com/walkingwiththewounded](https://facebook.com/walkingwiththewounded)

and follow us on  [@supportthewalk](https://twitter.com/supportthewalk) so you can help share our updates



## Ways to Donate

There are many ways to give to Walking With The Wounded, including donations that **cost you nothing** such as recycling your old toners, sending in unused foreign currency or selecting WWTW as your chosen charity on eBay. All these ways to donate are completely **free** but make such a huge difference to the charity and the assistance we can offer to our wounded.

For information on these and other ways to give please read on:

**A**

### Single Gift

An individual donation can be made by Cheque, Credit Card or Bank Transfer. Alternatively visit: <http://uk.virginmoneygiving.com> or Text 'WWTW01' and the amount you'd like to donate to 70070 (i.e. WWTW01£5 to donate £5).

**B**

### Regular Gift

A regular donation can be made to the charity monthly, quarterly or annually by Standing Order or alternatively you can set up a monthly donation via: <http://uk.virginmoneygiving.com>

**C**

### Gift of Shares

Shares can be gifted to the charity via 'Sharegift'. For more information please go to our website to download the information sheet at: [walkingwiththewounded.org.uk/donate](http://walkingwiththewounded.org.uk/donate)

**D**

### Legacies

For more information please contact Andy Sloan on 01263 863 900 or email: [andy@wwtw.org.uk](mailto:andy@wwtw.org.uk)

**E**

### Matched Giving

Check with your employer whether they have a Matched Giving Scheme. There are hundreds of organisations throughout the UK that offer their employees the chance to boost their individual fundraising efforts by 'matching' the money they raise for Walking With The Wounded.

**F**

### Gift in Kind

If you or your company wish to gift time, services or equipment to WWTW or offer employment opportunities for wounded veterans, please email: [andy@wwtw.org.uk](mailto:andy@wwtw.org.uk)

**G**

### Join The Giving Machine

The Giving Machine is a not for profit, social enterprise helping people generate free cash donations for the causes they want to support, every time they shop online. Visit [www.thegivingmachine.co.uk](http://www.thegivingmachine.co.uk) and search for Walking With The Wounded, sign up and do your shopping via the site. For every purchase you make Walking With The Wounded will receive a percentage donation.



**H****Make us your chosen charity on eBay**

If you select WWTW as your chosen charity on your eBay account, buyers will be given the opportunity to add a donation to their payment for the item they have purchased from you.

**I****Donate your Toners**

Call the collections team at The Turbon Group on 01279 401 320 to request a Recycling Collection Box quoting the Walking With The Wounded Vendor Number: 6021418. Once full the box will be collected and the charity will receive a donation.

**J****Donate your Foreign Currency**

Across the UK today there are millions of pounds worth of foreign coins and notes that are going to waste. This is because banks won't exchange foreign coins and some low denomination notes back into Sterling. The only choice you have is to take the currency back to the country of origin. A lot of us also have old coins and notes that are out of circulation such as Spanish Pesetas or French Francs that can't be spent or exchanged. Furthermore many people also have old British and Irish coins as well as pre-decimal coins and notes. Simply forward your old currency to the WWTW office and we will take care of the rest.

**K****Give a Car**

You can donate an old car to charity. Your car will be auctioned or sold for scrap and you choose whether all or half of the proceeds go to WWTW. For more information go to [giveacar.co.uk](http://giveacar.co.uk).

**L****Visit our Online Shop**

Need a gift for a friend, Father's Day present, new baby? The Walking With The Wounded Shop has something for everyone. Visit <https://shop.walkingwiththewounded.org.uk/>

# THANK YOU FOR YOUR SUPPORT



## Gift Aid and Donation Form

Please complete contact details for all donations.

<b>Title:</b>	<b>First Name:</b>
<b>Surname:</b>	<b>Date:</b>
<b>Address:</b>	
	<b>Post Code:</b>
<b>Telephone:</b>	<b>Mobile:</b>
<b>Email:</b>	

## Gift Aid

Please treat as Gift Aid donations all qualifying gifts of money made:

Today  In the past 4 years  In the future

**Please tick the boxes you wish to apply.**

I confirm I have paid or will pay an amount of Income Tax and/or Capital Gains Tax for the current tax year (6 April to 5 April) that is at least equal to the amount of tax that all the charities or CASCs that I donate to will reclaim on my gifts for that tax year. I understand that other taxes such as VAT and Council Tax do not qualify. I understand the charity will reclaim 28p of tax on every £1 that I gave up to 5 April 2008 and will reclaim 25p of tax on every £1 that I give on or after 6 April 2008.

Please notify the charity if you:

- Want to cancel this declaration
- Change your name or home address
- No longer pay sufficient tax on your income and/or capital gains.

If you pay Income Tax at the higher or additional rate and want to receive the additional tax relief due to you, you must include all your Gift Aid donations on your Self Assessment tax return or ask HM Revenue and Customs to adjust your tax code.

<b>Signed:</b>	<b>Date:</b>
----------------	--------------

Fundraiser ID: \_\_\_\_\_



## Donation Options

# A

### Single Gift

An individual donation can be made by Cheque, Credit Card, Bank Transfer or Online at [www.virginmoneygiving.com](http://www.virginmoneygiving.com). Alternatively text 'WWTW01' and the amount you'd like to donate to 70070 (i.e. WWTW01£5 to donate £5)

# B

### Regular Gift

A regular donation can be made to the charity monthly, quarterly or annually by Standing Order.

I enclose my donation of:

£

## Ways to Pay

### By Cheque

Please make cheques payable to: **Walking With The Wounded**  
Post to us at: **Stody Hall Barns, Stody, Melton Constable, Norfolk. NR24 2ED.**

### By Bank Transfer or Standing Order

Individual  Monthly  Quarterly  Annually   
Account Name: **Walking With The Wounded**  
**Clydesdale Bank, 35 Regent Street, London SW1Y 4ND**  
Account Number: **60181701** Sort Code: **82-60-13**

### By Debit or Credit Card

Please charge my: Visa  Mastercard  Switch  Maestro   
Card Number: □□□□ - □□□□ - □□□□ - □□□□  
Start Date: □□/□□ Expiry Date: □□/□□  
Issue No: (if applicable) □□ CVC Number: □□□

### Billing Address (if different to above):

Name:

Address:

Post Code:

If you have any questions about making a payment to us please contact us on 01263 863 900 or email [sharon@wwtw.org.uk](mailto:sharon@wwtw.org.uk)

# THANK YOU FOR YOUR SUPPORT



# Sponsorship Form

Fundraiser ID: \_\_\_\_\_

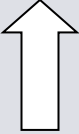
Name:

Event:

Date:

To help Walking With The Wounded support the re-training and re-education of our wounded servicemen and women my aim is to raise £

**Please remember:** to Gift Aid your donation we need your **Full Name + Address + Postcode + ✓** in the Gift Aid column

Name	First line of Address and Post Code <small>(we require this information to be able to claim Gift Aid)</small>	Tick for Gift Aid	Donation	Paid
<p>If I have ticked the box headed 'Gift Aid', I confirm that I am a UK Income or Capital Gains taxpayer. I have read this statement and want the charity named above to reclaim tax on the donation detailed below, given on the date shown. I understand that I must pay an amount of Income Tax and/or Capital Gains Tax in the tax year at least equal to the amount of tax that all the charities and CASCs I donate to, will reclaim on my gifts for that tax year. I understand that other taxes such as VAT and Council Tax do not qualify. I understand the charity will reclaim 25p of tax on every £1 that I have given.</p>				
		<b>Total Donations</b>		
		<b>Total Gift Aid Donations</b>		
		<b>Date donations given to Charity</b>		





