

“ A FEW PEOPLE STAND OUT IN MY LIFE – THE ONES THAT HAVE MADE A BIG IMPACT ON ME – DAVID AT WWTW IS ONE OF THEM. HE DOES NOT JUDGE, THERE IS NO PRESSURE, AND HE GENUINELY CARES FOR VETERANS. HE HAS BEEN A TRUE FRIEND. HE HELPED ME TO ACHIEVE MY QUALIFICATIONS TOWARDS BECOMING A GOALKEEPING COACH. HE’S A LEGEND. ”

WWTW beneficiary Nathan



IMPACT REPORT 2022

OUR 2022 HIGHLIGHTS

March

Five year partnership with Newcastle Building Society announced focusing on securing sustainable, meaningful employment opportunities within the Society for veterans. The Society is also committing to £30k per year to WWTW's employment programme to help support the partnership.



Partnership with NBS announced

April

Adventurer, writer and broadcaster, Ben Fogle presented WWTW's BBC Lifeline Appeal.



Ben Fogle presented WWTW's BBC Lifeline Appeal



Cumbrian Challenge 2022 raised £278,000 to fund vital WWTW services

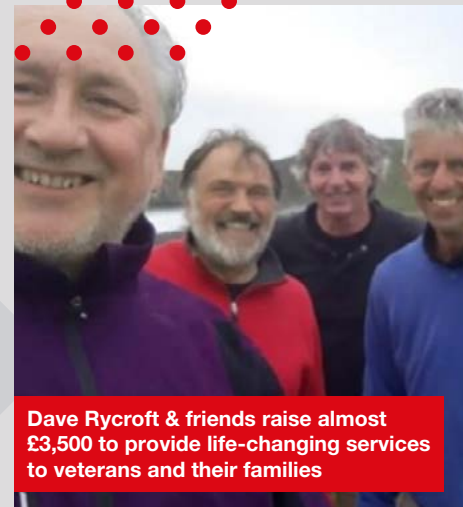
May

WWTW welcomed 115 teams to the Lake District for our annual event, the Cumbrian Challenge.

Our incredible fundraisers took on the Peak (10k), Tough (26k) and Tougher (32k) routes.

June

WWTW was the chosen charity to commemorate the Platinum Jubilee by lighting 4 beacons on top of the UK's highest peaks.



Dave Rycroft & friends raise almost £3,500 to provide life-changing services to veterans and their families

June

WWTW Community Ambassador, Louis Alexander climbed Mount Blanc to support WWTW's Longest Day Challenge raising funds for those who served.



Louis Alexander climbed Mount Blanc

June

Dave Rycroft and a group of friends took on a golf challenge of walking 500 holes over 19 days smashing their target and raising nearly £3,500 which is enough for 42 1-2-1 mental health therapy sessions or supporting 3 veterans through our Head Start programme.

June

Tom Knight, Regional Manager in the North West joined the North West TILS team in meeting Steve Barclay MP to discuss mental health support for veterans.

June

Stephen Benson and a team of fundraisers took on an 11 hour sponsored walk of a World War 1 route to honour the memory of Max Morrison who lost his battle with leukaemia in May 19 raising money for Teenage Cancer Trust, Walking With The Wounded & The Lochnagar Crater Foundation.



Sponsored walk of World War 1

July

WWTW Head Start receives accreditation from The Quality Network for Veterans Mental Health Services.

July

Cerco IT placed their new signage on WWTW's North West Training House to announce their sponsorship.

July

Johnny Mercer MP visits WWTW North West Hub to hear about the support WWTW provides to veterans in the region and across the UK.



Johnny Mercer MP visits North West Hub

September

WWTW receives the Employer Recognition Scheme Gold Award; the Ministry of Defences' highest badge of honour in recognition of supporting the Armed Forces Community.



Employer Recognition Scheme Gold Award

October

Partnership with Sunderland AFC announced and together with Op-Regen launched Step into Sunderland.



New partnership with Sunderland AFC

November

WWTW Ambassador & Military Cross holder Brian Wood MC completed his second Ultimate Sacrifice Challenge by running 35 marathons in 35 days to raise funds for WWTW. He commemorated the 40th anniversary of the Falklands conflict this year by running a mile for every British life lost there in addition to those killed in Iraq and Afghanistan.



Brian Wood MC

Brian ran a total of 917 miles to remember the 890 lives lost. Each marathon was represented with 26 unique names on his shirt and the additional 2 miles every day representing the late HM Queen, a mile for every decade of her 70-year reign.

December

Over £100,000 raised and more than 1,000 people took part in our annual Christmas campaign, Walking Home For Christmas.



WHFC raised over £100,000 to support those who served

OUR YEAR IN NUMBERS

2304 individuals supported in 2022*



by WWTW programmes. A 29% increase compared to 2021*

Employment Supported

796

Individuals (19% increase)



**Historically WWTW has delivered Project Nova in partnership with the Forces Employment Charity. Numbers published in previous years included Project Nova clients.*

Head Start supported
797
individuals (31% increase)

Care Coordinators including HIS supported
881
individuals (81% increase)

92

active volunteers through OP-REGEN

WWTW supported 219 clients into

264
paid roles

76%

of jobs secured were retained for 3 months or more (01/10/21 – 31/09/2022)

Approximately

4,600 hrs

of mental health therapy delivered

On average, mental health therapists were allocated within **7.3 days and 7.4 miles** of the client's home



83%

of our Head Start clients who completed therapy moved either to recovery or meaningful improvement at the end of treatment

Supported

98

military relatives

241 individuals

were supported by more than one WWTW programme

In 2022, we provided **2566** episodes of support



Since 2020, we have increased

our employee headcount by **67%** to enable us to support more veterans and their families

CEO'S STATEMENT

2022 was a successful year for Walking With The Wounded. The team delivered exceptional results and I am immensely grateful for everyone's hard work throughout the year.

We have supported more veterans through each of our programmes of Employment, Mental Health and Care Coordination and this report details our increasing impact for veterans and their families.

Fundraising was resilient and we have been able to improve our charitable reserve position and make investment plans which will show dividends during 2023. Without the support of our donors, these investment plans would not be possible, and so I am both thankful and humbled by the generosity of all those who backed us in 2022 and have pledged to do so again in 2023.

In this report we zone in on our impact, demonstrated through both the quantitative and qualitative data provided. This data not only provides evidence that what we do works, but it is also vital to ensure the work we do is measured and meaningful, allowing us to continually test and improve what we do so that veterans receive the right support they need to lead independent lives.

It is worth mentioning that our relationship with the NHS continues to strengthen and this is one of our key strategic pillars. We have been confirmed as one of the strategic, charitable partners to The NHS's Op-Courage Veteran Mental Health pathway



I am both thankful and humbled by the generosity of all those who backed us in 2022.

in all 7 regions across England. This will allow us to continue to shape and influence NHS provision into the future. It is a partnership and legacy that I am extremely proud of.

The current economic headwinds are very evident to see and we have put in place plans to ensure we navigate the year successfully and are mindful that the cost of living will continue to impact our clients significantly.

However, Walking With The Wounded is in a good position to continue to improve the lives of our clients and remain focused on our key values, Client First and Collaboration.

Fergus Williams
WWTW CEO

I DIDN'T THINK THIS SORT OF THING WAS FOR ME BUT THE PROCESS WAS MADE EASY BY THE WHOLE TEAM AND I QUICKLY REALISED HOW MUCH OF A HELP IT WAS TO ME DAY TO DAY. MY THERAPIST JOHNATHAN WAS GREAT AND I OPENED UP MORE THAN I HAVE IN THE LAST 11 YEARS.

WWTW beneficiary



OUR SOCIAL IMPACT

WWTW measure wellbeing using the Office for National Statistics (ONS) Life Satisfaction measure. Using the change in wellbeing scores recorded by our service users, Pro Bono Economics were able to evaluate our Employment and Mental Health support areas.

The analysis suggests our support has significantly impacted participants' wellbeing beyond the trends seen in a similar group in national data.

A change in wellbeing on the Life Satisfaction measure has an economic value. For every £1 invested by WWTW we were found to deliver:

- At least £6 in economic value from our mental health programme; and
- At least £13 in economic value from our employment programme

WALKING WITH THE WOUNDED GETS THOSE WHO SERVED, AND THEIR FAMILIES, WHETHER MENTALLY, SOCIALLY OR PHYSICALLY WOUNDED, BACK ON THEIR FEET AND MAKING A POSITIVE CONTRIBUTION ONCE MORE. WHY? BECAUSE THOSE WHO SERVED, DESERVE.



THANK YOU!

Thank you to everyone who has supported WWTW in 2022!

A special mention to:

Corporate Partners:

- Barclays
- Cerco IT
- Cisco
- DXC Technology
- Forces Support
- Hugh James
- Newcastle Building Society
- PAASE
- Sanctuary
- Schroders Personal Wealth
- Skanska
- Slater and Gordon
- Sopra Steria
- Sunbelt Rentals
- Yodel

Event Sponsors:

- AEGIS London
- BAE Systems
- FDM
- Gasway
- Morson Group

Trusts and Foundations:

- ABF The Soldiers' Charity
- Armed Forces Covenant Fund Trust
- BlackRock/Tides Foundation
- Call of Duty Endowment
- Childwick Trust
- Department of Health and Social Care
- Dr and Mrs Olav Kerr Charitable Trust
- Eveson Charitable Trust
- Gosling Foundation Limited
- Greenwich Hospital
- Intrepid Fallen Heroes Fund

- MacRobert Trust
- Nationwide Building Society
- Norfolk Community Foundation
- Royal Air Force Benevolent Fund
- Royal Navy and Royal Marines Charity
- Sir James Knott Trust
- The Drapers' Charitable Fund
- The Liz and Terry Bramall Foundation
- The Scottish Veterans Fund
- The Veterans' Foundation

“**I have been volunteering with OP-REGEN for 18 months now. It was hard work at first, but it gradually got easier and now I get such a buzz from helping other veterans. I am living proof that volunteering works and I try and persuade other veterans to give it a go.**”

WWTW beneficiary ”

Learn more about the benefits of supporting us:

Corporate Partnerships: andy.sloan@wwtw.org.uk
Trusts and Foundations: kate.tabain@wwtw.org.uk



HOW YOU CAN SUPPORT OUR MISSION

Walking With The Wounded supported approximately 3,000 veterans and their families a year.

In reality, it is likely that you'll hear other organisations quote larger numbers and personally, I believe in the pursuit of headline-grabbing figures we often overlook the stories and the individuals behind those figures. Of those 3,000 people who were brave enough to put their hand up and seek our support, around 80% were enrolled in 2 or more of our programmes. They represent the 10% or so of ex-military that have fallen furthest from where they want to be; and for me, that is the story of our charity and its purpose.

We save the lives and shape the futures of those who have already given so much in service to our country and its people.

For us to deliver this support we depend greatly on the generosity of individuals and organisations like the ones mentioned in this report. Without it, we simply cease to be able to assist our veterans and their families who need us most. That, in my opinion, would leave a gap in services which would be extremely difficult to bridge. With this in mind, I wish to thank all of those who supported Walking With The Wounded's

efforts throughout 2022.

In regards to support, this can come in many different shapes and forms. I would never shy away from stressing the importance of monetary donations; without it we risk compromising our vital services. However, as we face another turbulent year with reports of recession and cost of living concerns, there are other methods of supporting which I wish to highlight for those who wish to give, but feel they cannot.

Reaching the Gold standard for the Armed Forces Covenant ourselves in 2022, we are advocates that all businesses and organisations, large or small should pledge their support to the covenant; ensuring that those who serve or who have served in the Armed Forces, and their families, are treated fairly. It is not only a message of support to veterans across the UK, but more specifically, to the veterans and family members currently within your organisation.

2023 is an exciting year for our charity. Please be a part of our success by doing your bit today.



Joel Oxberry
Director of Income

“






I HAVE ALWAYS FEARED NOT DOING WELL AND IT LED ME TO BECOME ANXIOUS AND DEPRESSED. I USED DRINK TO MASK MY UNHAPPINESS, BUT IT MADE ME FEEL WORSE. MY WWTW CARE CO-ORDINATOR, VERONICA, SUPPORTED ME AND PERSUADED ME THAT COUNSELLING WOULD HELP. SHE WAS RIGHT. THERAPY HELPED ME TO UNDERSTAND MY CONDITION - THERE WAS NO JUDGEMENT AND ONLY POSITIVE OUTCOMES.

”

WWTW beneficiary Jordan

WALKING WITH THE WOUNDED

Keep in touch

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Need support?

Visit our website:

[www.wtw.org.uk](http://www.wwtw.org.uk)

Tel +44 (0) 01263 863 900

Contact

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North West Hub

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North East Hub

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The Walker Building, North
Shields, Tyne & Wear NE29 6LL

Walking With The Wounded is registered as a Charity in England & Wales (No.1153497) and in Scotland (No. SC047760)

