



IMPACT REPORT 2025

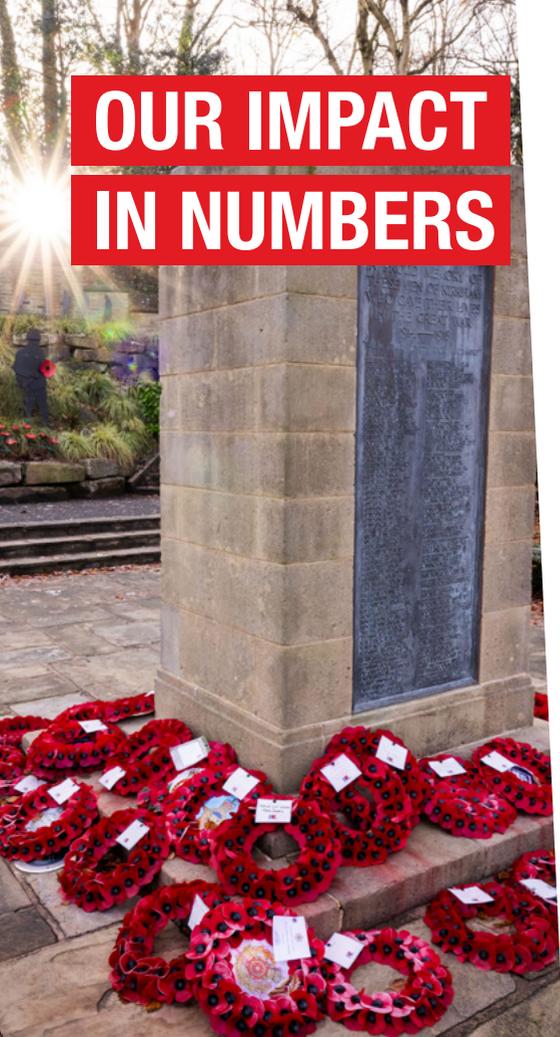
“

I REALLY APPRECIATE THIS FROM THE
BOTTOM OF MY HEART, AND I'M FEELING
OPTIMISTIC ABOUT THE FUTURE NOW. TODAY
IS A VERY GOOD DAY. ”

WWTW beneficiary



OUR IMPACT IN NUMBERS



WWTW have generated over **£29,548,990** in social value for veterans supported in 2025

For every £1 spent, WWTW generated **£5.58** in social value

WWTW delivered over **4,273** sessions of therapy to veterans and their families

2,956 VETERANS supported by at least one programme



41 family members supported



WWTW staff have spent over **47,296 hours** directly with veterans

196 housing outcomes



Our service users **consistently rate the service they receive** from WWTW (4.6/5) and their caseworker (4.7/5) as excellent

We're getting people therapy quickly, from referral to offer of evidence-based therapy within 10 days. We only ever deliver evidence-based, NICE approved therapy.

CARE COORDINATION



WWTW have generated **£172,854** of emergency (QRF) funding



1,620 people were supported with complex social welfare needs through Support Care Coordination



When engaging with Care Coordination, **89%** of veterans arrived with **low wellbeing in at least three areas** including safety, financial security and substance misuse



At the end of the year, **88%** of those engaged in Care Coordination **felt they had made significant progress** in at least three areas

2,487 veteran referrals were accepted in 2025

299 veterans were in more than one programme

HEAD START



588 people supported by Head Start in 2025

EMPLOYMENT

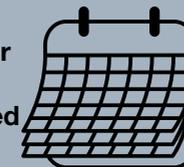


363 veterans supported into paid roles

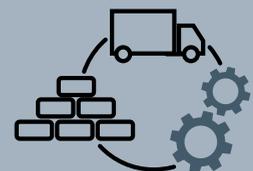


1018 veterans supported by WWTW's Employment Programme, including training, help with CVs and interview practice

Throughout 2025, **93% stayed in their job** more than 6 months, **88% stayed in their job** more than 12 months



Most common job areas: **construction, and logistics**



OUR 2025 HIGHLIGHTS

WINTER: JANUARY, FEBRUARY AND MARCH

» WWTW Trustee and gold medal-winning Paralympic rower Gregg Stevenson, was awarded an MBE in the New Year Honours List.

» An employment partnership with global industrial technology leader TE Connectivity was launched in a year-long commitment to provide employment opportunities for veterans.

» Running five-km, every five hours, for 55 hours North-east veteran, Jeff Stephenson smashed his fundraising challenge for WWTW by having the right mindset and pushing his limits.



“

I COULDN'T BE MORE GRATEFUL FOR THE HELP AND SUPPORT I HAVE RECEIVED. WE ARE TRULY FORTUNATE TO HAVE A SERVICE SUPPORTING PEOPLE IN NEED.

WWTW beneficiary

”

SPRING:

APRIL, MAY AND JUNE

» The English Distillery and WWTW teamed up again, this time to commemorate the 80th anniversary of VE-Day with the launch of a limited-edition whisky, with £2 per bottle being donated to us.

» WWTW were selected as Northern Ireland Veterans Awards chosen Charity for the next two years.

» We launched a new initiative, Her Hub, providing a female-only space for women who have served in the Armed Forces.

» Our 13th Cumbrian Challenge was record-breaking, with 206 teams and 816 participants. For the first time the fundraising efforts of the supporters topped the £500,000 mark, an incredible achievement. The toughest route was conquered in 3 hours and 45 minutes, and one participant completed the 'Peak' route in a full suit of armour!

» A team of 26 police officers completed the 'Pillars of Hercules' challenge, summiting Jebel Mousa and Gibraltar – on two continents either side of the



Mediterranean – in 24 hours in support of WWTW and two police charities.

» Networkology Ltd joined as a corporate partner, with the launch at 2025's Cumbrian Challenge.

» Supporter Phil Meads (opposite) completed a remarkable lone, unsupported challenge, raising over £3,000 for WWTW and breaking a world record along the way. He tackled the popular 'Three Peaks Challenge', climbing Ben Nevis, Scafell Pike and Yr Wyddfa (Snowdon), and running/walking between. After 875km, he descended Yr Wyddfa and ran towards the finish, 16 days 8 hours and 39 minutes after he started. A new world record, with seven hours to spare!



Competitors celebrate finishing the Cumbrian Challenge >>

Record breaking numbers of people took on the Longest Day challenge in 2025. >>



SUMMER:

JULY, AUGUST AND SEPTEMBER

>> WWTW supporters raise over £16,000 during Longest Day challenge, with participants smashing Personal Bests as they were inspired to strive to become better versions of themselves.

>> Long-term fundraiser, supporter and veteran Alverne Bolitho joins us on our Board of Trustees.

>> Royal Navy Royal Marines Charity and Greenwich Hospital award £22,000 to WWTW as part of 'Through Life's Pathway' funding programme and will support Royal Navy and Royal Marine veterans with Care Coordination.



>> WWTW receive a cheque from the St James's Place Charitable Foundation

>> We received a £10,000 grant to bolster RAF veteran holistic support. The grant, given by the RAF Benevolent Fund, supports the full scope of our veteran services.

>> August saw us welcome our first competitive jigsaw puzzle challenge. Intrepid puzzlers joined the UK Jigsaw Puzzling Association for a sell-out online 500-piece jigsaw puzzle speed solving competition, all to raise funds for WWTW.

>> 2025 saw us take our biggest-ever team to the Great North Run, with supporters showing incredible determination and spirit on the day. A special mention goes to Derek, who completed the 13.1 miles in Crocs, adding a brilliant and memorable moment to an already fantastic day!

>> A generous £180,000 grant from the Veterans' Foundation is enabling us to provide mental health therapy to 100 additional veterans.

>> Supporters prepare to begin the first stage of the Long Way Home pulk pull at The Cenotaph, London.



AUTUMN:

OCTOBER, NOVEMBER

AND DECEMBER

>> Local businesses teed up in support of veterans at inaugural WWTW golf day at Royal Norwich Golf Club.

>> WWTW partnered with leading racehorse syndication firm, Old Gold Racing, to allow up to 3,500 people to own a share in a racehorse. The horse, Rebel Tribesman, is in training with Jamie Snowden and could help raise up to £35,000 in the first year. Rebel's first race will be in March 2026.

>> WWTW were invited to a pre-release showing of hauntingly beautiful film, Anemone, starring Daniel Day-Lewis and Sean Bean, and directed by Ronan Day-Lewis. The film follows two estranged brothers brought together after twenty years by a family crisis in a raw and unflinching exploration of trauma, masculinity, faith, and the invisible injuries of service.

>> Walking Home For Christmas was a resounding success, with 861 Walkers in 103 teams, raising over £130,370. This year, WWTW's own challenge was an intrepid 700km team walk from The Cenotaph in London to Newcastle pulling one of the founding pulks (Arctic sleds) over 16 days.

I WILL BE ETERNALLY GRATEFUL FOR YOUR SUPPORT AND OVERWHELMED BY HOW MANY PEOPLE CARED WHEN I WAS AT MY LOWEST.

WORKING HARD TO MAKE THE FUTURE LOOK BRIGHT FOR VETERANS

BUILDING ON THE FIRST 15 YEARS

In 2010 Walking With The Wounded was formed, emerging from the vision of Ed Parker who on visiting his wounded nephew, Harry, who had lost both his legs in Afghanistan, was struck by a ward full of young, wounded ex-service personnel brimming with competition, ambition and drive.

Adventurer Ed and his veteran friend Simon Daghish were already planning an expedition to the North Pole but after visiting Harry, Ed knew this was the perfect way to showcase the courage and determination he had witnessed among those wounded veterans.

That first successful expedition was the springboard for the development of the charity WWTW would become - we've been committed to showing

the world the power and potential of veterans, no matter what's in their way and providing support to help them get there when needed.

Our support programmes are industry-leading, and we have the proof that they work well. Since 2010 we have supported 15,000 veterans through at least one of those programmes. On leaving the Armed Forces, many make the transition to civilian street smoothly but, for a significant number, there are major challenges along the way - we exist to support them, and we know there are many more who would benefit from our services.

And that is why, with a fantastic foundation behind us we are looking forward to the next 15 years and beyond, with a vision to significantly increase the number we are able to help and we are well on the way to doing



that, with an increase from 2,203 to 2,956 between 2024 and 2025.

In order to continue, of course, we need funding. In 2025 the hardworking fundraising team delivered record-breaking events, with Cumbrian Challenge hitting the £500,000 mark during a truly memorable weekend. We are known for leading the way with our expeditions, events and other fundraising challenges - they raise awareness of veterans, but also raise vital funds that allow us to continue what we do.

Individuals, event participants, those who embark on their own fundraising challenges, our corporate and business partners, trusts and foundations - without you we couldn't do this, you enable us to deliver treatment to veterans, support them in everything they do and lead the way in running and supporting events that raise money. Thank you all. And here's to the next 15 years!



CASE STUDY

COLLET'S STORY

In 2025 WWTW's Employment Programme supported 363 veterans into paid roles. Referral is not required, any veteran can approach us directly, as Collet's story demonstrates:

Growing up in Jamaica, Collet had always wanted to join the Armed Forces. When she moved to London and joined up, however, the initial weeks of training came as a shock to her but always naturally determined and committed, Collet was adamant she would see it through.

On finishing her Phase 2 training Collet became the medic for the Garrison, administering vaccinations and checking the troops were fit enough to deploy. She was sent with them on exercise in Jordan, North America and Kosovo and was deployed with them to Afghanistan.

Later, she was posted to Germany and Cyprus as well as serving in the UK. As she rose up the ranks, Collet became responsible for the welfare of officers, soldiers and their families and then ultimately, in her role as Staff Sergeant, she provided support with foreign transition, and to those dealing with domestic breakdown, mental

health issues or long-term physical health problems.

The last few years of Collet's service she admits were hard work, and she was diagnosed with depression. She confronted this personal challenge head on and decided to treat herself through exercise and running. Thankfully, Collet ran herself back to physical and mental fitness and, to this day, she follows a fitness regime to help maintain her wellbeing.

Finally, after 22 years' service, Collet left the Army. She had no work to go to, and she found little success with the jobs which she applied for. When a good friend, a mental health nurse, recommended talking to WWTW, Collet got in touch.

Her Employment Advisor Alma, talked through her skills and experience and what



she wanted from her next role. She worked on Collet's CV, did some research and found a job as a Military Training Instructor to young people who had not had access to the cadets at school. Of course, her work experience was a perfect fit, and it suited Collet's outgoing personality and natural aptitude for health and fitness. The job satisfaction was great, and it turned out to be the perfect transition role.



“

I COULDN'T FIND FAULT. EVERYONE AT WWTW HAS BEEN SO NICE AND SUPPORTIVE. MY EA, ALMA WAS SO EASY-GOING AND TALKED THROUGH EVERYTHING WITH ME. SHE NEVER STOPPED LOOKING FOR JOBS AND QUICKLY FOUND ME A ROLE THAT I AM WELL SUITED TO AND GIVES ME LOTS OF JOB SATISFACTION. SHE STILL CHECKS IN ON ME NOW AND IS ALWAYS HAPPY TO HELP. WE HAVE A VERY GOOD RELATIONSHIP.”

CEO STATEMENT

2025 was a year of transformation for us, ensuring we are agile and fit for the future in a changing landscape for charities.

Our resilience and determination to support ex-service personnel shone through, meaning we were able to help a record number.

Any Impact Report looks back at the past year but, as an organisation, we are very much in a place where we are looking forward. As we enter our 15th anniversary year, it is right to celebrate the number of people we have been able to support and the many achievements we have had, but we will never lose sight of the fact that we exist to support those veterans experiencing significant physical, mental or social challenges that impact their daily lives.

In 2025, our staff spent over 47,290 hours directly with veterans and we are ready to support even more who find themselves furthest from where they should be, whenever they might need us.

Our people make WWTW what it is today. From our front-line caseworkers, the NHS and Op COURAGE at the heart of our care coordination programme, to our home teams who support and encourage the amazing individuals, trusts and foundations and corporate partners raising those funds vital to enable us to do what we do.

2025 saw incredible events: a record-breaking Cumbrian Challenge, Longest Day and our ever-popular Walking Home for Christmas, this year with our pulk-pull challenge - Long Way Home - raising vital funds and raising awareness of WWTW.

We will strive to continue to stand side-by-side with them, and we know our support may not be a one-time fix. We will be here when we are needed, throughout their journey, keeping them moving forward.

We can't do any of this without your support. Thank you to everyone who has supported us, in whatever way throughout the last 15 years. Let's see what we can all achieve over the next 15 years.

Tony Hulton, WWTW CEO



THANK YOU!

Thank you to all our generous supporters in 2025. Without you – our donors, fundraisers, partners, grant funders and volunteers – we wouldn't be able to reignite a sense of purpose in our veterans and their families, enabling them to lead independent lives and make a positive contribution to their communities.

Although we would like to thank all our supporters, we don't have the space! With the space that we do have, we would like to mention the following special donors:

CORPORATE SUPPORTERS

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DXC Technology
FDM
Gasway
BAE Systems
TE Connectivity
Churchill Services
GLRE
Cerco
Networkology
Craghoppers

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Sir James Knott Trust
The Worshipful Company of Cordwainers
Dr & Mrs JD Olav Kerr's Charitable Trust
The Hodge Foundation
RAF Benevolent Fund
St James Place Foundation
Dr French Foundation
Eveson Charitable Trust



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“

I CAN'T BELIEVE HOW MUCH THINGS ARE CHANGING SINCE YOU CAME INTO MY LIFE. I HAVE NEVER IN MY LIFE FELT HAPPY, BUT I AM HAVING HAPPY DAYS NOW AND HAVE SOME HOPE FOR THE FUTURE. I FEEL COMPLETELY DIFFERENT, SOMETHING IS WORKING AND I FEEL SO MUCH BETTER WHEN I TALK TO YOU. ”

WWTW beneficiary

KEEP IN TOUCH

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NEED SUPPORT

Visit our website: [www.wtw.org.uk](http://www.wwtw.org.uk)
033 00 585 800 | info@wwtw.org.uk

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